

The logo for ICME 2017 features the letters 'ICME' in a large, bold, blue sans-serif font. Below 'ICME' is a horizontal blue bar with three vertical white lines on the right side, followed by the year '2017' in a smaller blue font. The entire logo is enclosed within a large blue circle. The background of the top section of the page is decorated with blue wavy lines and dotted patterns.

ICME
2017



IIT KANPUR
Indian Institute of Technology, Kanpur



International Conference on Materials Engineering (ICME-2017)

June 2-4, 2017

Sponsorship and Advertisements

Sponsorship Opportunities

Platinum Sponsor (Rs. 4,00,000)

- Recognition as a platinum sponsor on all printed documents for the event with corporate logo of the sponsor on the banner.
- Complimentary registration of up to 4 delegates.
- Complimentary full page colour advertisement on a special page in Abstract Booklet.

Gold Sponsor (Rs. 2,00,000)

- Recognition as a gold sponsor on all printed documents for the event with corporate logo of the sponsor on the banner.
- Complimentary registration of up to 3 delegates.
- Complimentary full page colour advertisement in Abstract Booklet.

Silver Sponsor (Rs. 1,00,000)

- Recognition as a silver sponsor on all printed documents for the event with corporate logo of the sponsor on the banner.
- Complimentary registration of up to 2 delegates.
- Complimentary black and white advertisement in Abstract Booklet.

Bronze Sponsor (Rs. 50,000)

- Recognition as a bronze sponsor on all printed documents for the event with corporate logo of the sponsor on the banner.
- Complimentary registration for 1 delegate.
- Complimentary half page black and white advertisement in Abstract Booklet

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**International Conference on Materials Engineering
(ICME-2017)
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Advertisement Opportunities

Position	Rates
Front In and Back In/Out	Rs. 50,000
Special page	Rs. 40,000
Full page colour	Rs. 30,000
Full page black and white	Rs. 20,000
Half page black and white	Rs. 10,000